



# THE IMPACT OF INNOVATION



## INCREASED COMPETITION

Innovation can drive a more competitive economy



## GREEN ECONOMY

Innovation can create a greener economy (eco-innovation)



## BETTER JOB MARKET

Innovation can create new jobs



## PARTNERSHIPS

Innovation can bring about useful partnerships and greater success



## VALUE TO SOCIETY

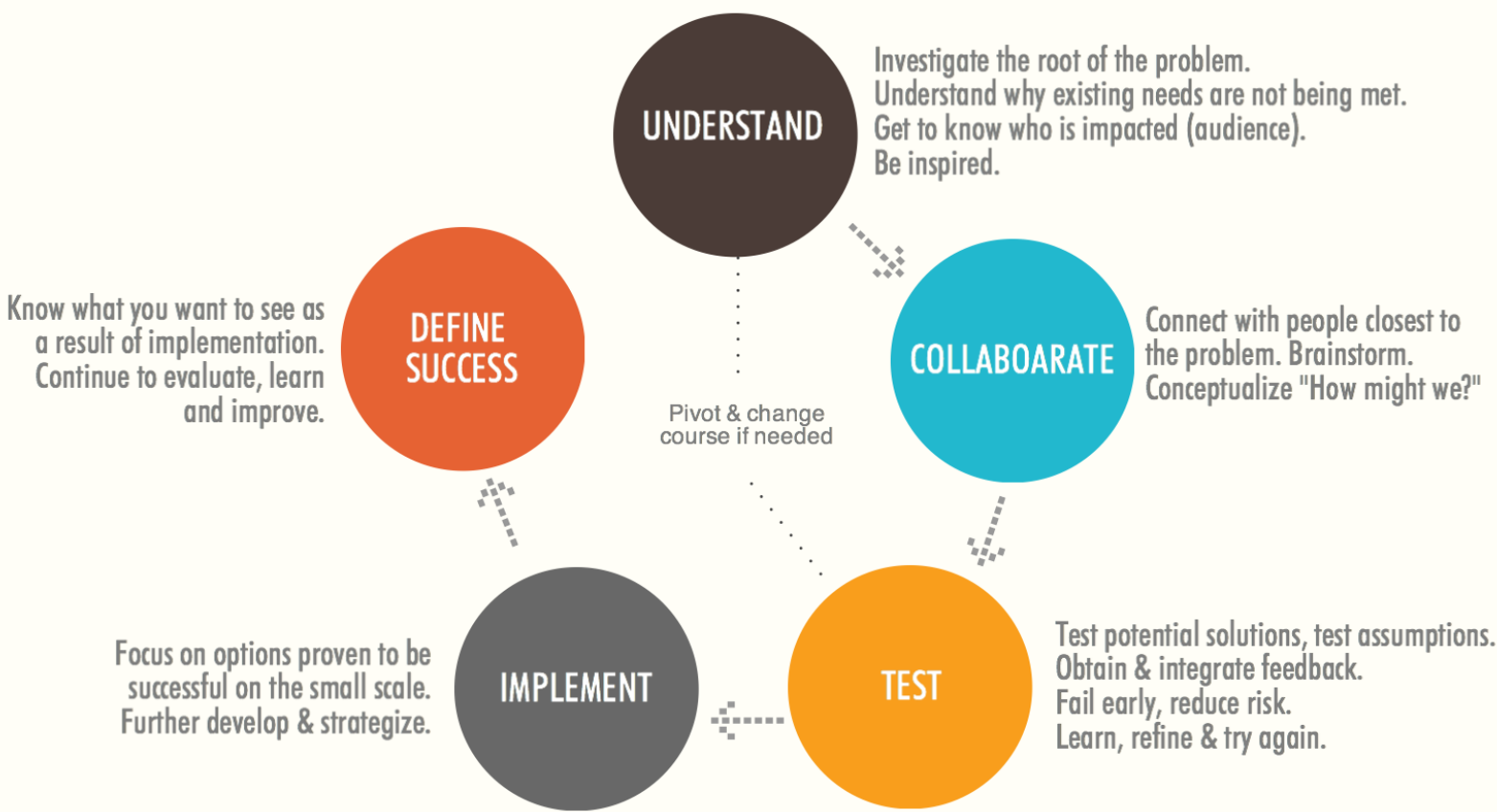
Innovation can bring value to society as a whole, not just individuals



## IMPROVED LIVES

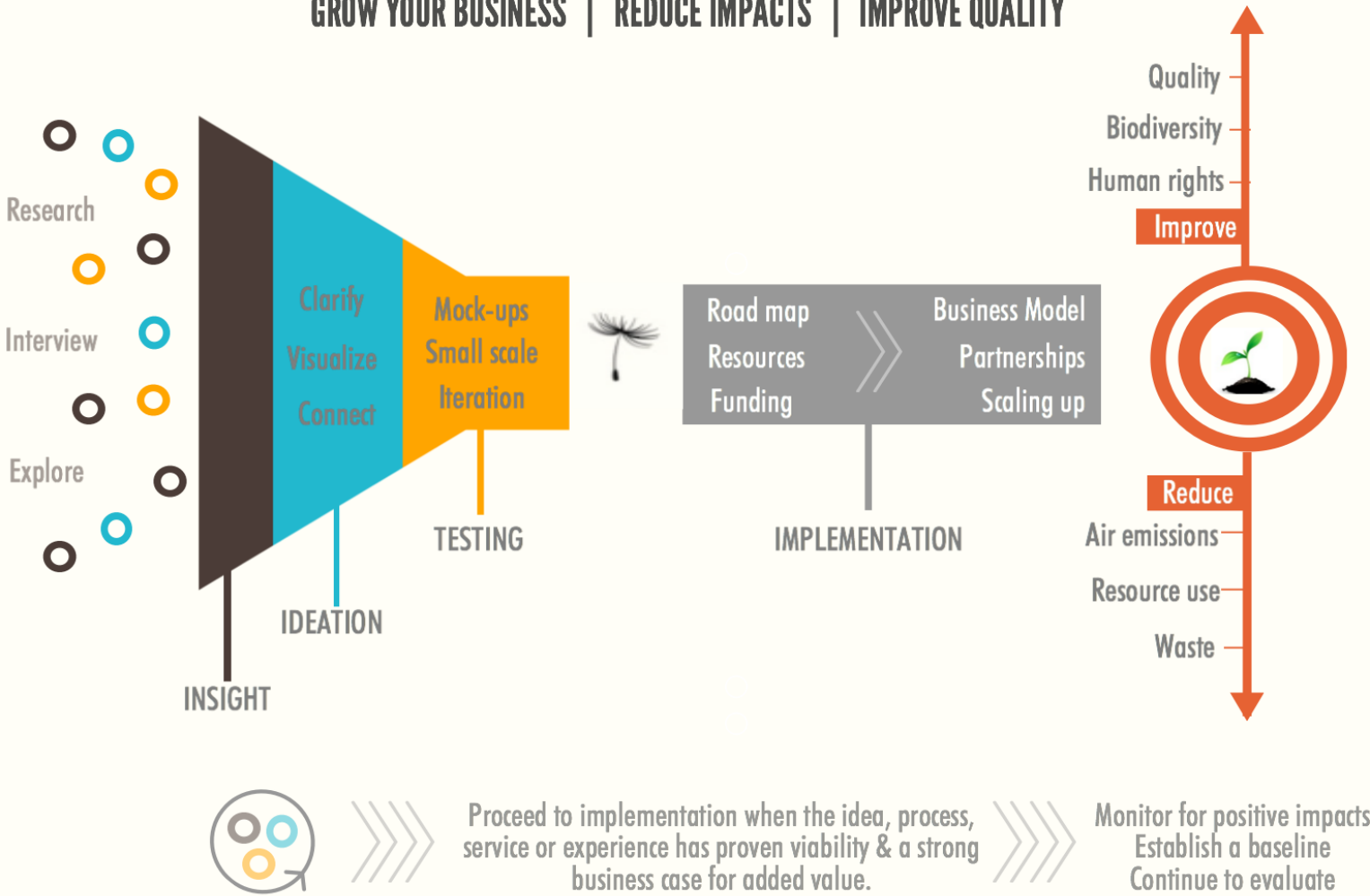
Innovation can change people's lives people's health and people's homes

## INNOVATE YES, BUT HOW?



## WHY INNOVATE?

GROW YOUR BUSINESS | REDUCE IMPACTS | IMPROVE QUALITY



## TIPS & SKILLS FOR SUCCESS



## BOTTOM LINE

Innovation is the act of putting new ideas into motion through dynamic feedback.

Innovation moves new ideas from high uncertainty to low uncertainty to address issues, problems or challenges in day to day business.

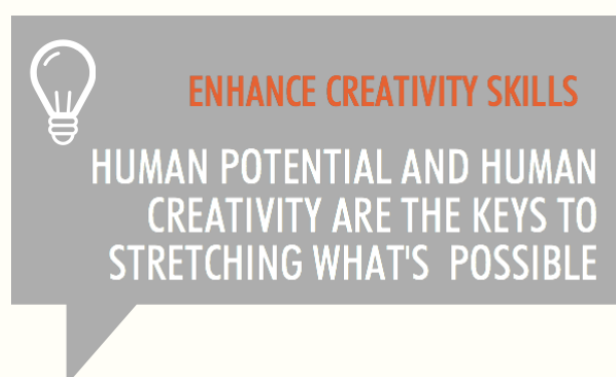
Innovation can achieve significant positive change.

Innovation can be incremental in nature, with quick positive returns -or alter the business model and bring about transformational change

Innovation tools and skills can be learned & Lúka Strategies Inc. can help



## MORE?



[www.lukastrategies.com](http://www.lukastrategies.com)