

Legacy 20/20

Your gift... their vision



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canada

www.seva.ca

Seva Canada Society

How a gift in your Will changes lives

There can be a world where no one is needlessly blind, but we need your help.

Eighty percent of blindness in the developing world is preventable or treatable, often with a 15-minute cataract surgery costing as little as \$50.

Sight-restoring cataract surgery is one of the miracles of modern medicine. According to the World Health Organization, it is one of the most cost-effective ways of reducing poverty. When you give someone back their sight, you give at least two people back their lives, by freeing family members from the burden of care.

When you join the Legacy 20/20 campaign and make a gift to Seva Canada Society in your Will, you give the gift of sight and hope to future generations of children, women and men.

If you've had cataract surgery or if you wear glasses or contacts, you can appreciate what a difference eye care makes. With a legacy to Seva Canada Society you transform the lives of individuals and communities for generations to come.

A gift in your Will doesn't have to be large to make a difference. Just a small percentage of what's left after your loved ones are provided for could give a better future for people who suffer from blindness or low vision.

Join Legacy 20/20...

together we can help eliminate preventable blindness.

Legacy 20/20



If you want to leave a gift in your Will to help others see through the work of Seva Canada Society, we recommend that you speak to a lawyer and/or financial advisor. Professional advice will also help you determine the tax advantages of your gift.

"I have seen with my own eyes how hundreds of people's lives have been transformed by Seva. By including a gift to Seva Canada Society in my Will, I can live forever through the eyes of those who will be able to see because of my legacy."

SUSAN ERDMANN

Seva Board member and legacy donor



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After you've remembered your loved ones, include a gift in your Will to Seva Canada Society

About Seva Canada Society

Our vision

Seva Canada's vision is a world in which no one is needlessly blind or visually impaired and where those with unavoidable vision loss can achieve their full potential.

Our mission

Seva Canada's mission is to restore sight and prevent blindness in the developing world.

Our guiding principles

We are guided by:

- Our belief in equal access to eye care for all.
- Our belief that with adequate resources, all people can meet their own needs.
- Our commitment to working with international partners to build local, sustainable eye care programs.
- Our respect for cultural, ethnic, spiritual and other forms of diversity.
- Our commitment to inform and inspire Canadians to join us in achieving our mission.

Our work

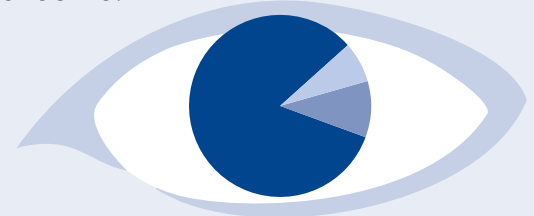
For three decades, Seva Canada has been helping communities develop their own capacity to deliver affordable eye care services.

Seva provides funding and expertise to partners in some of the poorest and most neglected countries and regions: Nepal, Tibet, India, Tanzania, Cambodia, Guatemala, Malawi, Madagascar and Egypt. Seva trains local eye specialists and builds sustainable eye care programs to deliver community and clinical eye care that reach the most vulnerable populations – children, women, the very poor and those living in rural areas.

In the past year alone, Seva and its partners performed over 500,000 eye surgeries and screened three million people for eye health.

How we put your donations to work

Seva Canada is very careful with expenses. We pride ourselves on being focused and effective.



- programs (83%)
- administration (7%)
- fundraising & communications (10%)



"Hundreds of thousands of cataract operations are impressive, but to change one person's life with sight-restoring surgery is magnificent. That is the reason we do it."

DR. PETER NASH,
ophthalmologist and legacy donor



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The need

Blindness and low vision are major global health problems.

- Approximately 314 million people worldwide live with low vision and blindness.
- Of these, 45 million people are blind.
- Every 5 seconds a person in the world goes blind.
- A child goes blind every minute.
- 90% of the world's blind people live in developing countries.
- Two out of three blind people in the world are women, yet are the least likely to obtain sight-restoring services.
- Three-quarters of global blindness is treatable or preventable.
- Half of the world's blindness is caused by cataracts. In most cases, sight can be restored with a 15-minute surgery costing \$50 or less.

Your loved ones come first

Your loved ones come first. Your Will allows you to take care of your loved ones, after you are gone. But you can also use your Will to give the gift of sight and new hope for some of the world's poorest citizens. You may feel that once you've made provision for the people you love, there will be nothing left of value. But in fact, a small percentage of what's left can go a long way to help blind children, women and men see again.



What your legacy can do

\$1,000 will screen 2,000 children for eye problems and provide prescription glasses for those who need them.

\$5,000 will restore sight to 100 blind people through cataract surgery and change their lives forever.

\$15,000 will fund an eye camp in a remote area of Tibet at which 300-400 people will have their sight restored through cataract surgery.

\$25,000 will establish a Primary Eye Centre in a remote district of western Nepal where there is currently no eye care.

\$50,000 will fund 125 screening and treatment sites in Africa where patients have their eyes examined, are given glasses and referred for further care.

\$150,000 will fund a childhood blindness program in eastern Africa.

\$500,000 will ensure that 7,500 people have their sight restored, as well as train 10 doctors and provide equipment for vision centres.

A gift in your will

Leaving a bequest to Seva Canada Society in your Will is the simplest way to leave a legacy of sight.

Writing or changing your Will is not an overwhelming task. Everyone should have a Will and update it on a regular basis.

To ensure that you have a valid Will, we strongly recommend that you use the services of a legal professional.

To include a bequest to Seva Canada Society, you will need to provide the legal professional drafting your Will our legal name and address. It is essential that you use our correct name and address, which is:

Seva Canada Society
Suite 100 – 2000 West 12th Avenue
Vancouver, BC V6J 2G2

Registered charity #: 13072 4941 RR0001

3 sample clauses

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 ____ percent of the residue of my Estate for its charitable purposes."

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 the residue of my Estate for its charitable purposes."

"I give to Seva Canada Society, 100 – 2000 West 12th Avenue, Vancouver, BC V6J 2G2 the sum of \$_____ (or a description of the property or asset) for its charitable purposes."

Seva Canada is grateful to the following photographers who generously donated their images: Jon Kaplan (pages 1,4), Seva Tibet (2), Karl Grobl (3), David de Wit (5), Johannes Burge (6,8).

Contact us

Seva Canada Society
100-2000 West 12th Avenue
Vancouver, BC V6J 2G2
Tel. 604-713-6622 Toll Free: 1-877-460-6622
Fax. 604-733-4292
Email: admin@seva.ca

Thank you



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Our 10 promises to those who remember Seva Canada Society in their Wills:

1. We respect your privacy.
2. We realize that, rightly, your family and loved ones always come first.
3. We recognize that a legacy gift is your decision and you need to make it in your own time.
4. You can tell us that you've left a gift if you want to and we'd love to hear—but you don't need to tell us.
5. If you do choose to tell us, you can choose how we talk to you in the future about our work to restore sight and prevent blindness.
6. We will give you and your family as much choice about how and where your gift will be used to make a difference.
7. We will use your gift carefully and cost effectively so that it has the greatest impact.
8. We will give you the opportunity to be connected with the work we do.
9. At any time in the future, you have the absolute right to change your mind about a gift in your Will to Seva Canada Society.
10. We will handle whatever gift you leave us sensitively and with respect.