

Qualifications

Required

Technical Skills

- conducting user research.
- translate findings and information into meaningful insights.
- build and implement experimental designs
- Collect, analyze and synthesize user behavior

Minimum

- BA/BS degree in Anthropology,... or other related fields or equivalent practical experience.
- conducting research, with expertise in formative and summative methodology.
- defining usability performance metrics and conducting live or remote usability studies (e.g. [Userzoom](#) or [UserTesting.com](#)).
- conducting semi-structured interviews, stakeholder and user workshops, and contextual field visits in one-on-one and group settings.
- synthesize and rationalize secondary and primary research findings into actionable insights and recommendations to inform design solutions
- presentation and facilitation skills

Preferred

- Master's degree or PhD in a related discipline. **2**
- integrating user research into product designs and design practices.
- research for service design

4 CORPORATE CULTURE

- a creative, multi-disciplinary environment
- ability to work together
- diverse backgrounds offer different perspectives

TRANSFERABLE SKILLS

- driving these activities **6**
- Partner with team members and our clients
- Lead and execute complex multi-stream -research design projects
- independently and as part of a team.
- Work with Designers,..... in a dynamic, fast-paced environment.
- new ways of thinking
- lively discussions
- inspires thought leadership, build better solutions
- create meaningful solutions through true collaboration.
- comfortable with ambiguity, excited by change, and excel through autonomy

My knowledge, skills (technical & transferable), experience, strengths **8**

Technical Skills and Qualifications

- 1** • in 4 years, conducted 20+ field studies using diverse research methods based on research questions
- well-versed in qualitative and quantitative usability testing including formative and summative methodology
- collaborated with global stakeholders to develop and execute pre-experimental and quasi-experimental research designs
- collected and analyzed data, compiled results and presented to various audiences (private sector-specific, technical, government), in varied written formats (formal reports, brochures, placemats), in person and virtual presentations and workshop facilitation for audiences ranging from 10 to 300 people
- 3** • Master's Interdisciplinary Studies, specialization in social innovation, global issues, complex social justice-related problem solving, and community engagement
- Honours BSc, Anthropology

Transferable Skills

Leadership **7**

- led multi-disciplinary, cross-functional team **5** reflecting a breadth of generations, ethnicities, and countries/time zones
- worked collaboratively to meet tight deadlines
- transparent communication, offer authentic and timely feedback, actively listen virtually, in the office, and in field work
- volunteer for UN Entity for Gender Equality and the Empowerment of Women, have represented the organization at regional events with the UN Sustainable Development Group
- co-presenter at the International Social Innovation Research Conference 2020

Notes and tips pertaining to the technical and transferable skills on the previous page

- 1 Looking at a posting does not mean listing the skills from the posting on your resume, but interpreting them, using the terminology, and creating skills statements that are used in everything from networking conversations to professional portfolios to interviews.

Note: Skills are verbs: start your skills statements with verbs in your resume.

- 2 Sometimes this common statement is listed in job postings under Educational requirements: "*or other related fields, or related disciplines.*" The good news is, if degrees from related disciplines are recognized, this cracks the door wide open! However, you need to clearly communicate about how your field of study and the knowledge that you acquired in your degree relate to the position. (Transferability is doable! The Skills Employers Want Worksheet includes a story about a dancer who changes careers to a programmer.)
- 3 If you are in the midst of your degree, list it in your resume and be explicit about your expected graduation date.
- 4 Notice in this posting, corporate culture consists of transferable skills: creative, and communicating and collaborating with people from diverse backgrounds and perspectives.
- 5 Remember, you can find nomenclature from the company's website, social media, LinkedIn, and/or network (aka corporate culture), which you can strategically intersperse in your resume and cover letter.
- 6 Pay attention to transferable skills that are listed multiple times. For example, leadership is referenced a few times, "driving these activities," "lead and execute..," "inspired thought leadership."
- 7 Based on the language and descriptors, one could infer that this position requires a leader who embodies an innovative and entrepreneurial growth mindset. For some people they would be inspired, others might want to run as far and fast away as possible.
- 8 The point is to critically analyze a position. This is why it is important to know yourself and be true to yourself—so that you can evaluate and determine if you would enjoy the position and apply. This is the intention of the Determining Direction Unit, to identify your personal assets and direction.